

## PROJECT TOGETHER: BRIEF FOR INTERNAL INTERVIEWS

### INTRODUCTION

The Green Party is in the process of developing a breakthrough strategy for the next 10 years that will pinpoint the most impactful way The Green Party can make living a greener life, in a green economy, the norm in Britain. We will use this to shape how the party raises funds and put those funds to work to drive the breakthrough communications plan and electoral success and social change that will follow. We're setting out to build a political party fit for 21st century green purpose.

We've called this process 'Project Together' because we believe this will only be successful if we're all involved and supportive of it. We're therefore running a comprehensive process that involves talking to the regions, the liberation groups, as well as external experts in the environment, politics and wider sectors.

Initial interviews with external experts have framed the significant moment we are facing and the clear opportunity for The Green Party to provide both leadership and a critical role within a potential 're-set' scenario.

We want to complement the external interviews with internal perspectives on similar questions, particularly to identify how we can build on our strengths at a regional and local level.

### OBJECTIVES FOR THE INTERNAL INTERVIEWS

For the Green Party to look inside itself and gather the perspectives of a broad range of individuals to explore perceptions of where the Green Party is now and how it could have a stronger influence and impact in the next 5-10 years

Specifically:

- To involve and engage everyone to ensure they are part of this process
- To explore what they and their regions feel is important in future development
- To look for bright spots - things that are working that we can build on
- To ask people to identify what they see as their role in realising the future potential of the Green Party

### HOW TO TAKE PART

Please can you read and think about your answers to the questions below. Also gather inputs from others in your region so that everyone's views can be fully represented in the follow up conversations we will organise.

### QUESTION AREAS

| Explore the potential for the Green Party to make a stronger impact |   |
|---|---|
| Sum up opportunities and threats                                    | What do you think are the biggest <b>opportunities</b> for the Green Party or regarding environment and climate action in the next 5-10 years?<br><br>What are biggest <b>challenges</b> (or threats) for the Green Party or regarding environment and climate action in the next 5-10 years? |

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| <p>Perceptions of the Green Party (uniqueness, strengths and weaknesses)</p> | <p>The Green Party calls for an alternative vision for society and the economy, taking a position on the major issues of our age (e.g. In the Green New Deal)</p> <p>What makes The Green Party <b>unique</b>?</p> <p>What <b>strengths</b> does The Green Party have which could make a real difference to the major issues of our age?</p> <p>What <b>weaknesses</b> do you feel The Green Party need to address in order to have a greater impact on the major issues of our age?</p> |
| <p>Green Party role and impact</p>   | <p>What do you see as the <b>most important role</b> for The Green Party in trying to realise its potential and have an impact?</p> <p>What is the most <b>radical or disruptive</b> thing The Green Party could do? e.g. Thinking outside typical political party constructs</p> <p>Is there anything you feel The Green Party <b>should do more of</b>?</p> <p>Is there anything you feel The Green Party <b>shouldn't</b> be doing, and if so why?</p>                                |
| <p>Learning from ourselves</p>   | <p>What have you or your colleagues done that has made a big impact and would be helpful for us to learn from? (e.g. Regional, local or community initiatives)</p>   |
| <p>Future involvement</p>  | <p>How might you help with this process and is there anyone else we should be talking to?</p>  |